

Imagerie Générale.

PREMIUM IMAGES. AT VOLUME. · CONTROLLED PHOTO SHOOT, ART DIRECTION, AI GENERATION

OUR PROMISE

Your e-shop catalogue. Augmented.

01

An entire collection. One single visual signature.

02

From packshot to campaign, ten styles or three hundred.

03

AI is in the workshop, not in the promise.





CAMPAIGN

An entire collection.
One single visual
signature.

Lighting, casting, set, colour grading: the art direction
is set once, then held across every look of the
season.



EDITORIAL

“One intention, one team, one visual signature held through the very last file.”













DETAIL

Wide shot, close-up.
The fabric holds.

The same look, from the campaign visual to the e-shop product view, down to the detail of the knit.











CATALOGUE

Constant neutral backdrop. The whole collection.

Identical pose, framing and colour rendering from one reference to the next: consistent product pages, ready for the e-shop and retailers.









From your products to your complete catalogue.

01	YOU SEND	Controlled photo shoot
02	WE CALIBRATE	Art direction
03	WE PRODUCE	Production at scale
04	WE FINALISE	Post-production
05	WE DELIVER	Delivery

CONTACT · MARSEILLE - PARIS

Shall we talk ?

A seasonal editorial, a collection to put online, ten references or three hundred: same team, same standards, from brief to delivered file.

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